Chemical Manufacturing

GlobalSpec

Current Subscriber Base: 37,000+

View Previous Issues

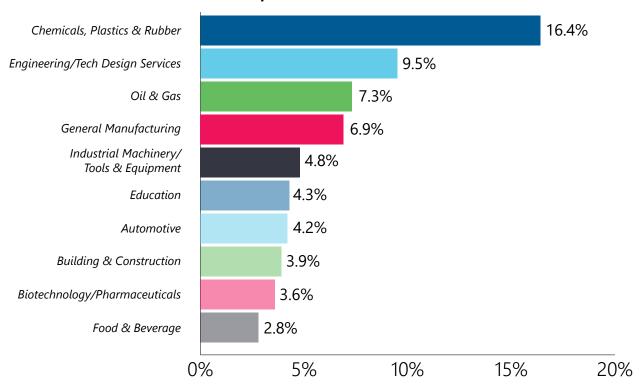
Chemical Manufacturing covers design, construction, and production of such products as acids, dyes, drugs, plastics, and synthetic rubber by adapting the chemical reactions discovered by the laboratory chemist to large-scale production. This newsletter also spotlights regulatory developments impacting chemical safety and compliance, emphasizing the importance of staying informed and adapting to evolving standards.

Markets/Industries Served:

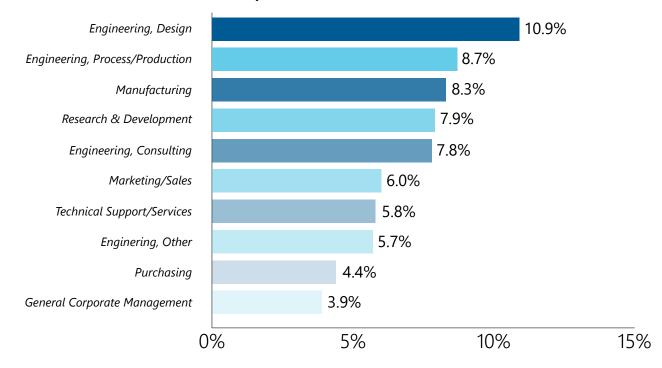
- Food & Beverage Manufacturing
- Industrial Coatings & Lubricants
- Lab Equipment
- Plastics & Polymers
- Pharmaceuticals
- Raw Materials & Mining
- Specialty Chemicals
- Water & Wastewater Treatment

Subscribers Include:

Top Industries



Top Job Functions



GlobalSpec Newsletters: Reach a Highly Engaged Audience

Our focused publications make it easy for you to support specific marketing initiatives and build awareness among a highly engaged audience of decision makers who use newsletters as a key resource when comparing and evaluating suppliers.



57% of engineers listed vendor news, such as product and service updates, as their favorite aspect of newsletters.*



89% of engineers subscribe to newsletters, with 55% subscribing to 3 or more.*



74% of Manufacturing
Marketers used email newsletters
to distribute content in the last
12 months.**

Learn More:

Updated 092023

See Frequency and Distribution Dates
View Sample Ad Levels

- * 2023 Smart Marketing for Engineers
- ** Manufacturing Content Marketing