Scientific Instruments

GlobalSpec

Current Subscriber Base: 31,000+

View Previous Issues

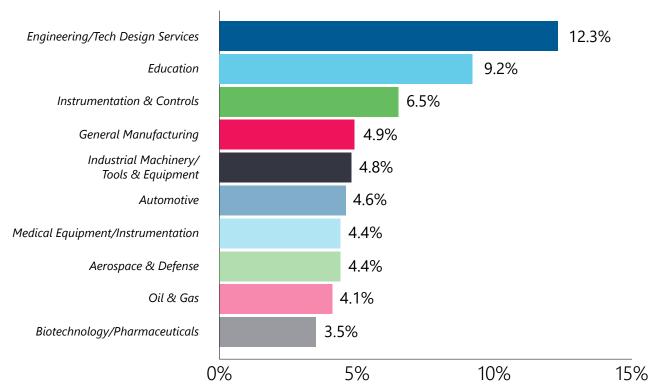
Scientific Instruments offers scientists, engineers, and researchers a comprehensive resource for staying at the forefront of scientific instrument engineering. This newsletter covers the latest advancements in areas such as spectroscopy devices, microscopy systems, and laboratory equipment, emphasizing their applications in fields like materials science, life sciences, and environmental research. Additionally, it delves into emerging trends such as remote sensing technology, quantum instrumentation, and advancements in analytical chemistry.

Markets/Industries Served:

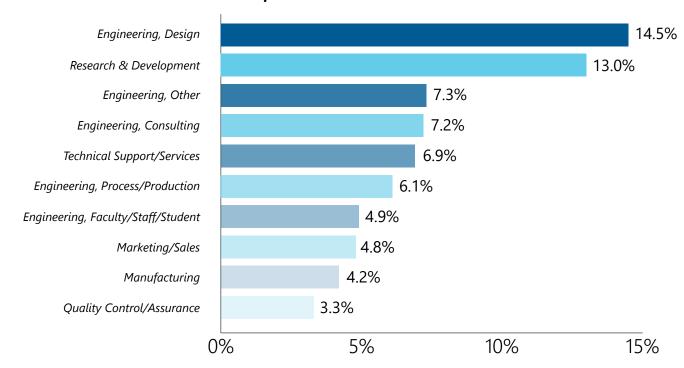
- Analytical Instruments
- Biotechnology
- Clinical Research
- Diagnostic Laboratories
- Food & Beverage
- Medical Devices
- Microscopy & Imaging
- Pharmaceutical
- Spectroscopy & Chromatography

Subscribers Include:

Top Industries



Top Job Functions



GlobalSpec Newsletters: Reach a Highly Engaged Audience

Our focused publications make it easy for you to support specific marketing initiatives and build awareness among a highly engaged audience of decision makers who use newsletters as a key resource when comparing and evaluating suppliers.



57% of engineers listed vendor news, such as product and service updates, as their favorite aspect of newsletters.*



89% of engineers subscribe to newsletters, with 55% subscribing to 3 or more.*



74% of Manufacturing
Marketers used email newsletters
to distribute content in the last
12 months.**

Learn More:

Updated 092023

See Frequency and Distribution Dates
View Sample Ad Levels

- * 2023 Smart Marketing for Engineers
- ** Manufacturing Content Marketing

800-261-2052