

The GlobalSpec Ad Network

Achieve Greater Reach While Staying Targeted

Put your company in front of highly targeted traffic with the GlobalSpec Ad Network

As the leading online banner advertising network for reaching manufacturing, industrial, technical, engineering and scientific professionals, only the GlobalSpec Ad Network gives you the opportunity to deliver your message to a broad, yet specialized, audience across many sites. This ensures your message achieves the greatest reach while still staying focused.

What Does This Mean for You?

The GlobalSpec Ad Network provides a combination of qualified traffic, branding and exposure, expert tracking technology and dedicated customer service, at attractive CPM rates. You'll also save time and resources by efficiently reaching this select audience across many sites, with a single buy.

Targeting your ads to users as they visit other websites results in a greater reach that elevates your brand position and increases brand awareness. This visibility on websites relevant to your audience equals higher levels of engagement for your program.

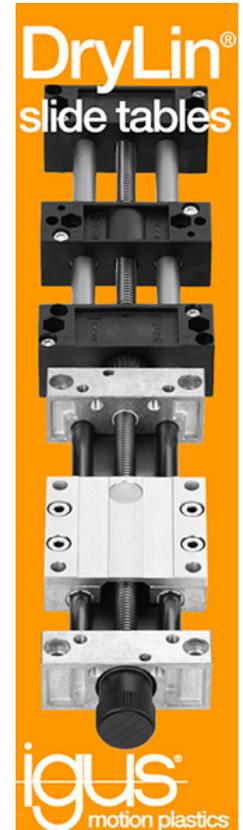
Advantages

- Comprehensive campaign management, optimization and reporting
- Millions of targeted impressions on multiple sites available for just one buy
- Increase brand awareness; reach new markets; launch new products
- Flexible ad formats and sizes, including rich media and video
- Opportunities available for geo-targeting

Reach Your Target Market

Run your campaign across our entire highly-targeted network, or select from one of the industry-specific channels we have available:

- Aerospace Channel
- Automation & Control Channel
- Automotive Channel
- Chemical and Materials Channel
- Electronics Channel
- Energy Channel
- Manufacturing Channel
- RF Channel



160p x 600p Skyscraper



300p x 250p Square Banner



728p x 90p Leaderboard

GlobalSpec