

GlobalSpec Newsletter Advertising

Share your news with our engaged, dedicated subscribers

Be in smart company, where you belong.

Looking to have your message in front of decision-makers? GlobalSpec's 64+ targeted newsletters can help.

GlobalSpec newsletters deliver targeted, curated content to industry and technical professionals seeking technical articles, product news, educational opportunities, and industry updates.

Speak with your sales representative to choose the newsletters that would most successfully reach your desired audience.

[Click here to see a full list of our current newsletter titles.](#)

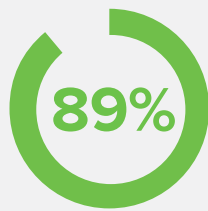
GlobalSpec Newsletters BY THE NUMBERS

64+ TITLES*

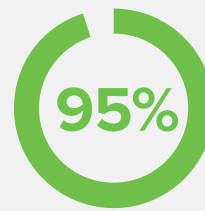
4.7 MILLION TOTAL SUBSCRIPTIONS

14.5% OPEN RATE

**Excluding Special Industry Editions*



89% OF ENGINEERS SUBSCRIBE TO MULTIPLE NEWSLETTERS

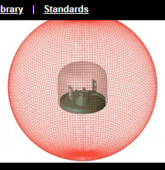


95% OF ENGINEERS READ MOST OR ALL OF THE NEWSLETTERS THAT ARRIVE IN THEIR INBOX

Source: GlobalSpec and TREW Marketing 2022 Smart Marketing for Engineers

ENGINEERING IN MOTION GlobalSpec

Source Products | Webinar Library | Standards




Smart home device design and WiFi connectivity using EM simulation

This webinar demonstrates the strengths of Remcom's XFDTD and Wireless InSite for designing and simulating smart home devices, analyzing propagation and beamforming capabilities and assessing throughput performance of the devices via MIMO techniques.

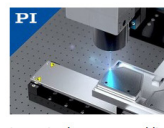
WATCH THE VIDEO

REMCOM Powerful EM Simulation Software

Uniquely solving your most advanced antenna design challenges. [Learn More](#)



Reduce noise and weight for vehicle seat adjustments



Improving laser seam welding performance for electronics

SPECS & TECHS GlobalSpec

ACE WHEN PERFORMANCE MATTERS TRUST ACE CONTROLS

TODAY'S HIGHLIGHTS



Connecting the world with your custom cable

New England Wire Technologies Corporation

We power the innovations of the future. When your project demands custom cable, NEWT helps achieve your goal. From LLC wire used in high frequency inductors and transformers to the micro-miniature coaxial cable used in surgical robots, our custom projects have been advancing innovation for 120 years.

New England Wire Technologies offers collaborative design and development. Why custom cable? We'll share the benefits and considerations. Dream beyond today's technology! [Contact us today.](#)



Sensata's PTE7100 Series hermetic analog pressure sensor

Digi-Key Electronics

The PTE7100 pressure sensor is an ideal solution for measuring requirements in the mid and high-pressure ranges. Utilizing Sensata's automotive leading Micro Silicon Strain Gauge with best-in-class accuracy, the PTE7100 is an excellent fit for general industrial applications by offering a wide range of ports, connectors and analog electrical outputs. Their rugged, stainless steel design is optimal for harsh environments where extreme shock and vibration are present.



When the Measurement Matters™

Kaman Precision Measuring Systems


Performance matters. All the time.

Check out Kaman's portfolio of [award-winning](#) displacement and position measurement [sensors](#). We have over 40 years of experience providing solutions for the most critical measurement challenges. Make your first call count — call Kaman!

[Talk to Kaman](#)

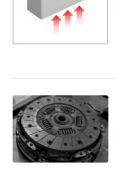
MANUFACTURING TECHNOLOGY GlobalSpec

Today's Top Stories... 20 July 2022



How apps improve construction site safety


If you feel like life happens through a smartphone or other device, there's a reason for that. It is because app software has become ubiquitous and can offer guidance or data about numerous everyday tasks. [Read more](#) →



Proven in-room UVC (UVGI) airstream disinfection protects employees

Discover how the [Soluxia Air-E](#) using UVC light and high airflow rates, directly inactivates infectious aerosols in occupied rooms. Quick and easy installation with safe and effective protection for occupants. Learn how improving IAQ with UVGI disinfection devices fights COVID and other infectious aerosols to protect employees.

[Find out more](#)



Fundamentals of clutches

Because clutches are one of the major components in automobiles, they are made of different types to meet different application needs. Understanding how these devices work is essential before choosing one for an application. [Read more](#) →

The perils of working in confined spaces

GlobalSpec

For more information or a personalized media review, call **800-261-2052** or email sales@globalspec.com